



HIGHER EDUCATION IS CRITICAL TO OHIO'S FUTURE

Ohio is not producing enough college-educated workers.



Only 28% of all Ohioans (32% nationally) hold a bachelor's degree.

Ohioans 25 years of age and older
Source: 2019 U.S. Census

3X

as many new jobs for grads with bachelor's degrees.

Source: U.S. Bureau of Labor Statistics

3 of every 10

One-third of Ohio's undergraduates attend independent colleges and universities.



WHY INVEST IN SCHOLARSHIPS WITH OFIC?

Campus to Career

OFIC connects corporate and foundation donors to students with financial need. This connection is an investment that changes lives and has a direct local impact on the pool of talent in corporate Ohio's pipeline.

HOW CAN YOU GET INVOLVED?

From small to large, your investment will help high-achieving students in need.

\$3,000

\$10,000

\$50,000

Scholarships starting at \$3,000 allow you to design award criteria to meet your areas of interest. Additional scholarships may be established with a gift of \$10,000 to impact three students, and larger scholarships can go up to \$100,000 or more — helping multiple students and keeping the impact going over time.

Let's Talk

Contact OFIC today to learn how you can be a part of one of the largest and most diverse statewide scholarship management programs in Ohio.

✉ info@ofic.org

📞 614.469.1950

🌐 www.ofic.org

CELEBRATING STUDENT SUCCESS

at Ohio Independent Colleges and Universities



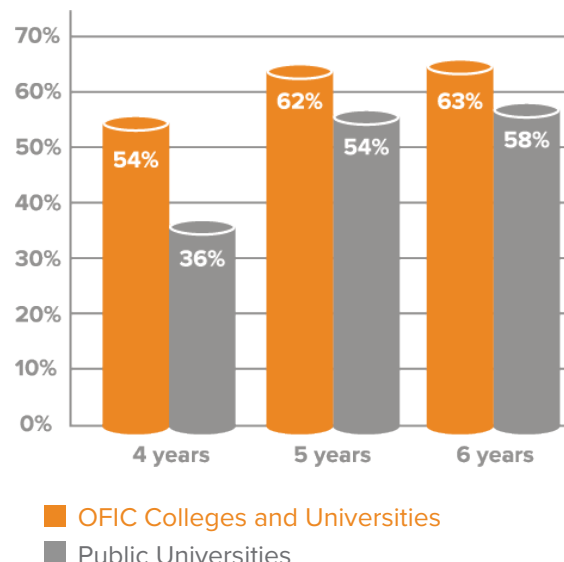
THE OHIO FOUNDATION
of
INDEPENDENT COLLEGES

OFIC STUDENTS TRANSITION FROM CAMPUS TO CAREER FASTER

ON-TIME GRADUATION

Students at OFIC independent colleges and universities graduate with a bachelor's degree faster than students at Ohio's public universities.

Source: National Center for Education Statistics, IPEDS, 2016-17 (2011 Cohort)



RETURN ON INVESTMENT

Students receiving an OFIC scholarship hold a 89% graduation rate!

Source: OFIC historical data through 2016-17 academic year, seniors

FIRST GENERATION AND LOW INCOME STUDENTS FARE BETTER ON AN INDEPENDENT CAMPUS

Nationally, independent colleges and universities do a better job at graduating these students.

First Generation

4 year	5 year
42%	54%
18%	35%



Low Income

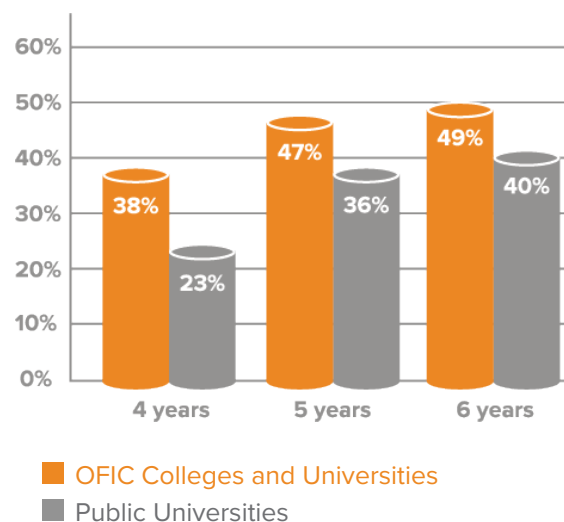
4 year	5 year
36%	47%
13%	31%

- Independent Colleges and Universities
- Public Universities

Source: Council of Independent Colleges: Expanding Access and Opportunity, 2015

GRADUATION RATES: STUDENTS OF COLOR

OFIC colleges and universities out-pace public universities for graduation rates of students of color.



Source: 2017 National Center for Education Statistics 6-year graduation rates



The Ohio Foundation of Independent Colleges connects corporate Ohio with students at our 33-member colleges and universities. We do this through scholarship fundraising and campus to career connections which help to fill the talent pipeline. The students and their campuses are helping to secure the future economic growth of Ohio and beyond. Investments in OFIC efforts return career-ready, well-educated graduates. Marker, Inc. is proud to be a scholarship donor and I encourage you to consider how you might become involved with The Ohio Foundation of Independent Colleges.

Randy Marker, CEO
Marker, Inc.
OFIC Board Chair