

OFIC Vision: Boldly leverage philanthropic and career partnerships to benefit OFIC students and bolster Ohio's talent pipeline.

OFIC Three-Year Strategy Map

FY 2023-25

Value Proposition

So that...

Organizational Effectiveness

In order to drive...

Data & Technology

Next-Level Fundraising

Make the most of relationships, partnerships, and channels to maximize fundraising outcomes for the benefit of OFIC member campuses.

Facilitate customizable pathways and programs that encourage investment in OFIC mission, strengthening relationships with key partners.

Implement upgraded technology systems and training to enhance the efficiency and effectiveness of OFIC's fundraising.

Evidence in Action

Tell a compelling story of a liberal arts education, that inspires donor and partner support and boosts impact on students, campuses, and Ohio's economy.

Better engage scholars and demonstrate the value of scholarship investment, improving results for case-making stories and data.

Utilized technology solutions to increase scholar engagement and improve data quality and use that data to enhance outreach efforts to donors and partners.

Talent for Ohio

Create campus to career offerings that enhance career-readiness and support corporate talent acquisition needs, resulting in developing sustainable funding partnerships.

Leverage and deepen relationships with OFIC member campuses and build bridges with students, faculty, staff, and administration.

Establish career-readiness and intern prep (campus and corporate) platforms to facilitate connections between campuses and corporations.

OFIC Mission:

The Ohio Foundation of Independent Colleges connects donors and partners with students in need, impacting Ohio's economic engine.

OFIC Values:

• Meaningful Connections • Purposeful Stewardship • Collaborative Action